

# Fixed Income Presentation

1Q18

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## APPENDIX

- BBVA Group 3M18 Profit & Loss
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- Debt Issuances – 2017/2018YTD
- Amortized notes – 2017/2018YTD
- MREL framework: creation of SNP layer in Spain

# 01



## About BBVA

# About BBVA

## BBVA's global presence

Mar.18

€ 685 bn  
assets

73 mn  
customers

24 mn  
digital customers

>30  
countries

131,745  
employees

8,200  
branches

## Well diversified & self-sufficient subsidiaries

### Total Assets<sup>(1)</sup>

Mar.18



### Gross Income<sup>(1)</sup>

3M18



- **Leading franchises** in **Developed** (Spain, USA) and **Emerging Markets** (Mexico, Turkey and South America).
- **Decentralized model:** Self-sufficient subsidiaries responsible for their own capital and liquidity management. No liquidity transfers

(1) Percentage excludes the Corporate Center

## Defined strategic path

### Our Purpose

*"To bring the age of opportunity to everyone"*

### Six Strategic Priorities



New standard in customer experience



Optimal capital allocation



Drive digital sales



Unrivalled efficiency



New business models



A first class workforce

## Committed with climate change and sustainable development

### BBVA's Pledge 2025



**€100 Billion**  
**MOBILIZED**  
From 2018 to 2025

- Green finance
- Sustainable infrastructure and agribusiness
- Financial inclusion & entrepreneurship

**Sustainable Development Goals Bond Framework recently announced**

# 02

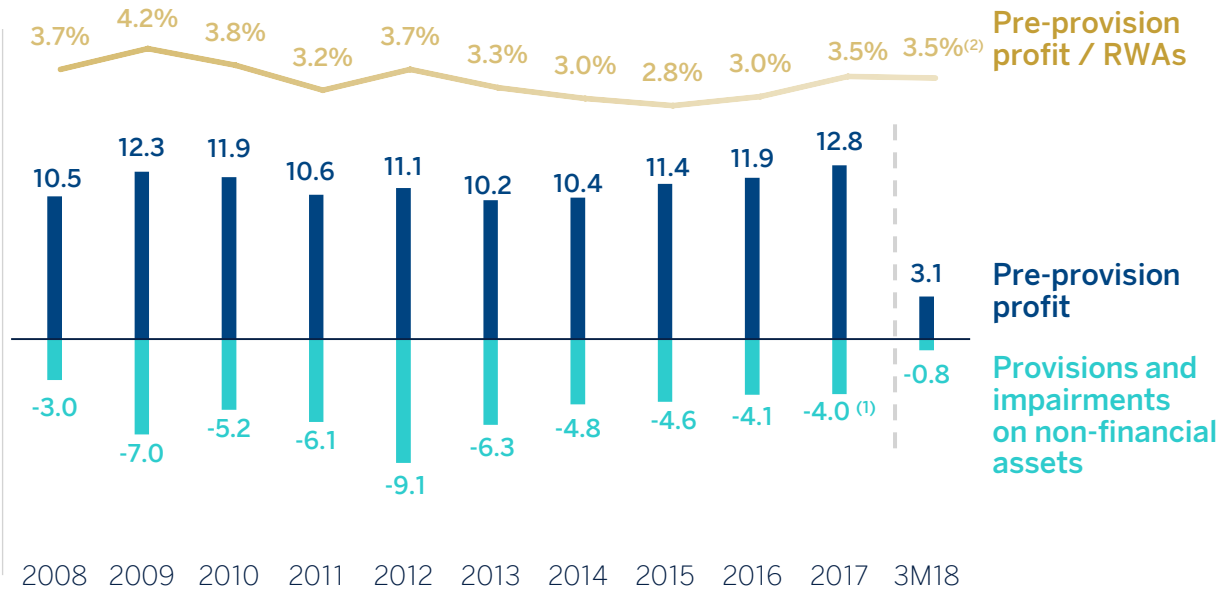


## BBVA's Strengths & 3M18 Financial Highlights

# BBVA's Strengths

## Resilience and Low Earnings Volatility

(€ bn, current, %)



(1) Excluding Telefónica one off impairment (€-1,123m); (2) Annualized Pre-provision profit for comparison purposes

Diversified footprint

Prudent risk profile

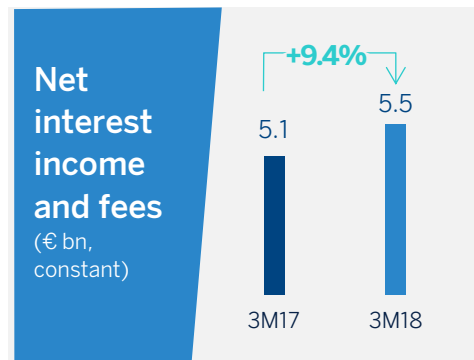
Sound capital and liquidity position

Delivering on our transformation strategy

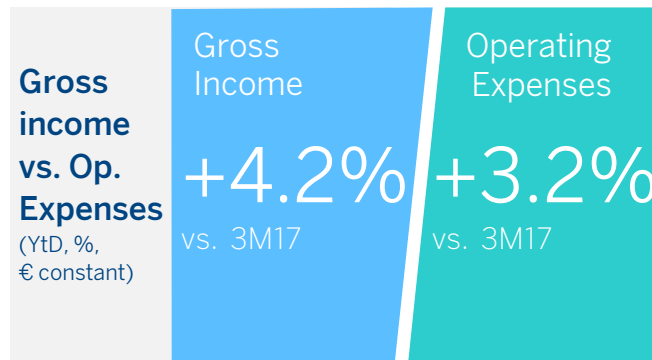
✓ Profit generation all through the crisis years

# 3M18 Highlights

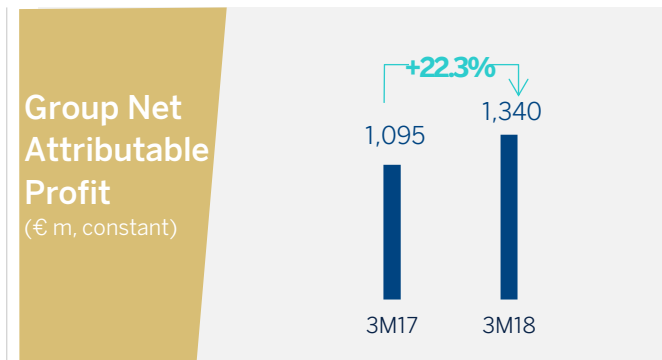
## Core revenues growth



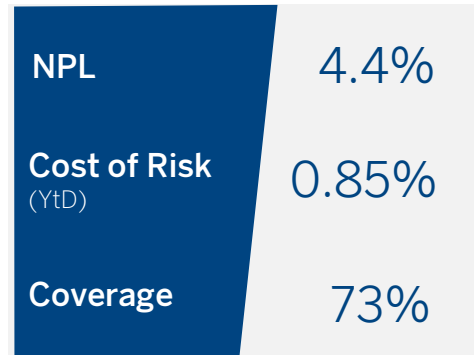
## Cost control



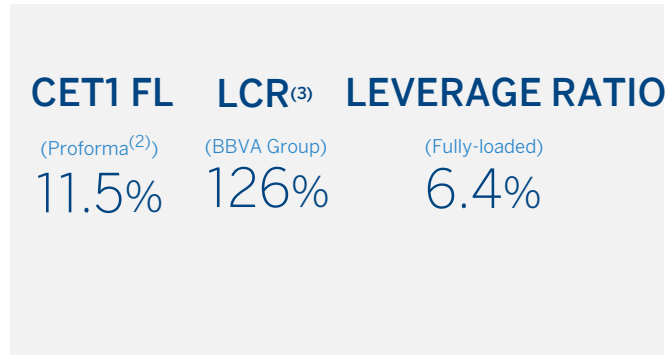
## Increasing results



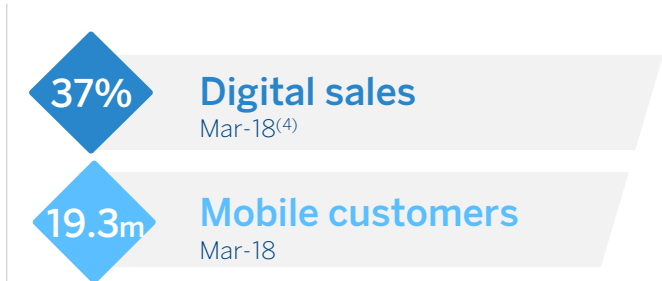
## Sound asset quality<sup>(1)</sup>



## Strong capital & liquidity ratios



## Delivering on our transformation



# 03



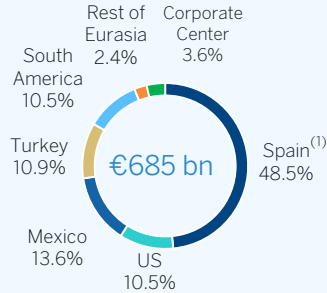
**Diversified Footprint**

# Well diversified footprint with high growth prospects

## Breakdown by Business Area

### Total Assets

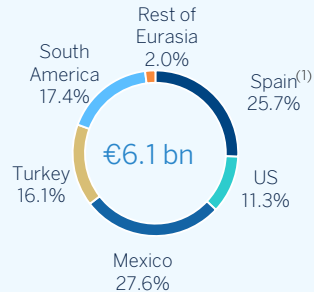
Mar.18



**64%<sup>(2)</sup>**  
Developed Markets

### Gross Income<sup>(3)</sup>

3M18

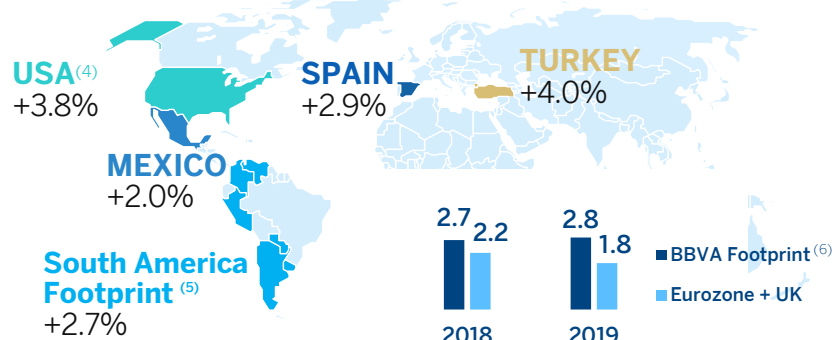


**39%**  
Developed Markets

(1) Includes the areas Banking activity in Spain and Non Core Real Estate; (2) Excludes Corporate Center; (3) Percentages exclude the Corporate Center (3M18 Gross Income of €-106m)

## Higher Growth Prospects

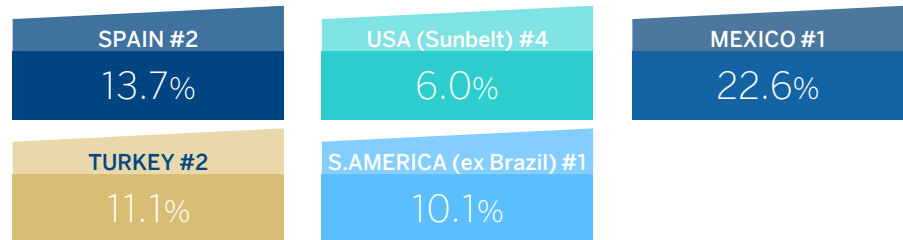
2018e GDP growth (YoY, %)



Source: BBVA Research (4) USA Sunbelt GDP growth; (5) South America Footprint excludes Venezuela (6) BBVA's footprint GDP growth: weighted by each country contribution to Group's Gross Income.

## Leadership positioning

Market share (in %) and ranking<sup>(7)</sup>



(7) Loans' market shares except for USA (Deposits). **Spain** based on BoS (Feb.18) and ranking by AEB and CECA; **Mexico** data as of Feb.18 (CNBV); **S. America** (Jan.18), ranking considering main peers in each country; **USA**: SNL (Jun.17) considering Texas and Alabama; **Turkey**: BRSA performing loans; market share (among commercial banks) and ranking (only considers private banks) as of Dec.17

# Business areas in 3M18



**Developed Markets**  
**€650Mn, +55% YoY**  
 3M18 Net attributable profit<sup>(2)</sup>  
 (constant €)

## SPAIN Banking activity

NET ATTRIBUTABLE PROFIT (3M18)

**437 €m**

**+17.3%** vs. 3M17

NPL RATIO<sup>(1)</sup> Mar.18

**5.4%** vs. 5.5% Dec.17

COST OF RISK Mar.18 (YtD)

**0.17%** vs. 0.32% Dec.17 (YtD)

## MAIN MESSAGES

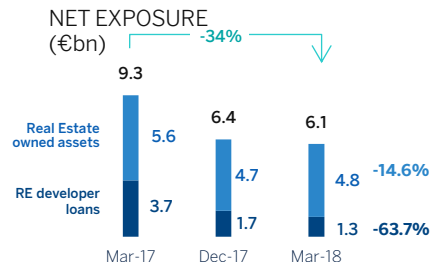
- Decrease in **activity** YoY (-2.4%) as growth in consumer and SMEs loans is offset by deleverage in mortgages, public sector and some large corporates.
- Core revenue growth** (NII+ Fees) consolidating its upward trend (+1.1%YoY).
- Costs** continue to go down (-4.2% YoY) as a result of the ongoing efficiency measures, improving the efficiency ratio to 51.5%.
- Asset quality**: NPLs down -€456 Mn qoq and CoR better than expected due to provision releases.

## Non Core Real Estate

NET ATTRIBUTABLE PROFIT (3M18)

**-27 €m**

**-106 €m** in 3M17



- Cerberus deal** (closing expected in 3Q18) will reduce almost entirely the exposure to Real Estate Owned Assets.
- Significant reduction in net losses** in 1Q18, in line with expectations

## USA constant €

NET ATTRIBUTABLE PROFIT (3M18)

**195 €m**

**+74.1%** vs. 3M17

NPL RATIO Mar.18

**1.2%** vs. 1.2% Dec.17

COST OF RISK Mar.18 (YtD)

**0.16%** vs. 0.43% Dec.17 (YtD)

- NII growth** at mid teens
- Focus on growing the **consumer book** (+13.5% yoy)
- Positive jaws and **efficiency improvement**
- CoR** much better than expected thanks to provision releases and a positive IFRS9 macro adjustment
- Upward trend in **profitability**



**Emerging Markets**  
**€986Mn, +24% YoY**  
 3M18 Net attributable profit<sup>(1)</sup>  
 (constant €)

# Business areas in 3M18

## MEXICO constant €

NET ATTRIBUTABLE PROFIT (3M18)

**571 €m**

**+12.5%** vs. 3M17

NPL RATIO Mar.18

**2.1%** vs. 2.3% Dec.17

COST OF RISK Mar.18 (YtD)

**3.18%** vs. 3.24% Dec.17 (YtD)

## MAIN MESSAGES

- Loans +4.8% yoy, with sound growth of retail portfolios and slowdown in the commercial book.
- Sustained growth in all P&L lines, with NII growing at high single digit
- Continued positive operating jaws and best in class efficiency
- Risk indicators continue to improve; better than expected CoR evolution
- Double digit P&L bottom line growth

## TURKEY constant €

NET ATTRIBUTABLE PROFIT (3M18)

**201 €m**

**+49.7%** vs. 3M17

NPL RATIO Mar.18

**3.7%** vs. 3.9% Dec.17

COST OF RISK Mar.18 (YtD)

**1.17%** vs. 0.82% Dec.17 (YtD)

- TL loan portfolio growing at double digit, despite a limited use of CGF
- Sound core revenue growth
- Focus on cost control: opex growth < inflation
- CoR increase explained by commercial portfolio and negative IFRS 9 macro adjustment

## SOUTH AMERICA constant €

NET ATTRIBUTABLE PROFIT (3M18)

**210 €m**

**33.4%** vs. 3M17

NPL RATIO Mar.18

**3.6%** vs. 3.4% Dec.17

COST OF RISK Mar.18 (YtD)

**1.37%** vs. 1.32% Dec.17 (YtD)

- Double digit loan growth supported mainly by Argentina and Colombia
- Sound growth in all P&L lines
- Excellent cost control in the region with positive operating jaws
- CoR better than expectations

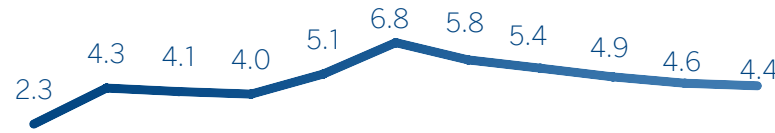
# 04



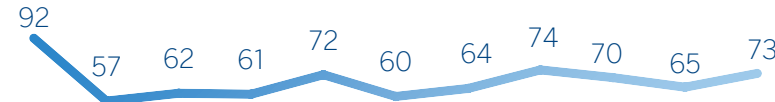
Asset Quality

# Asset Quality: continued improvement after the crisis

**NPL Ratio (%)**



**Coverage ratio (%)**



**Cost of Risk (%)**



2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 Mar.18

## Risk Framework

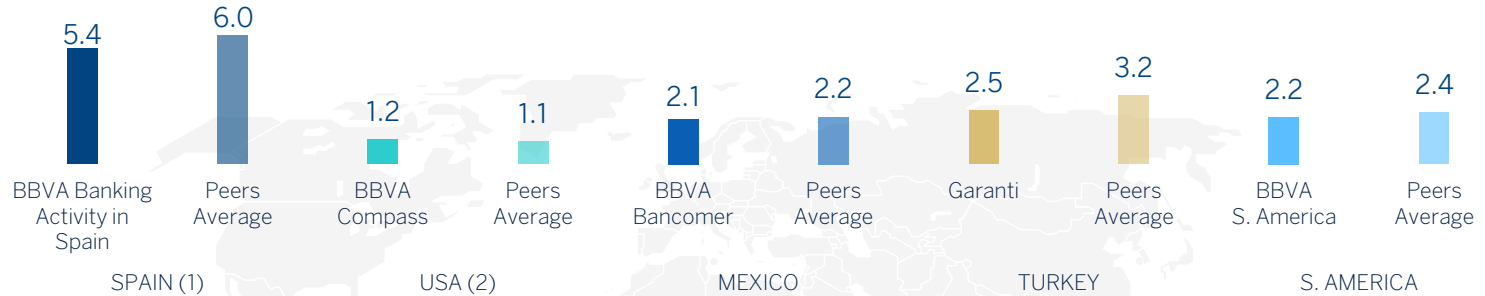
A Risk Management Model based on prudence and proactivity

## Risk Management Goal

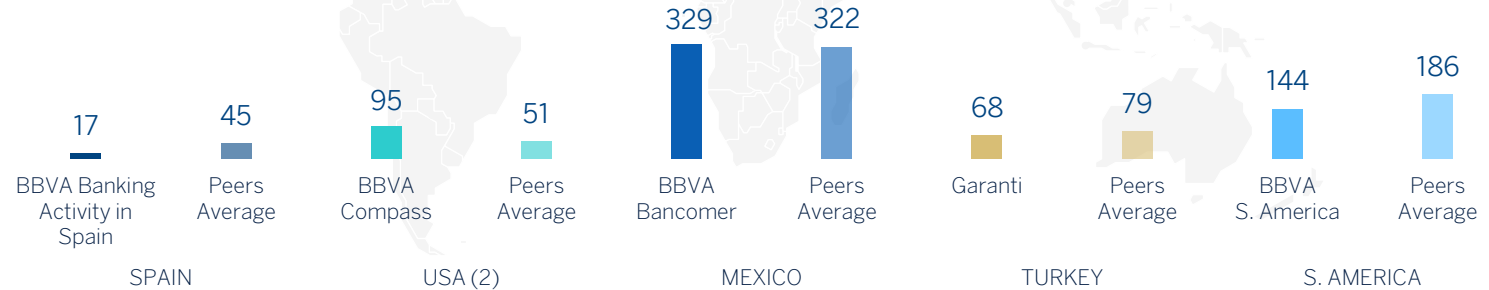
To preserve the Group's solvency, support its strategy and ensure business development

# A prudent risk profile

## NPL ratio (%)



## Cost of Risk (bps)



Figures according to local data to ensure comparability. Figures as of Mar.18 for Spain, as of Feb.18 for Mexico, as of Dec.17 for Turkey, USA and South America.

(1) NPL ratios calculated excluding repos in Spain.

(2) USA figures refer to Compass for comparison purposes

# 05

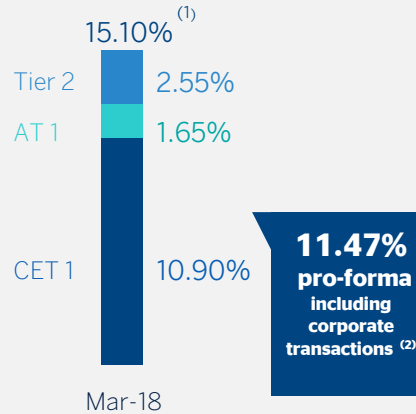


Capital

# Sound capital position and a proven ability to generate capital

## FL Capital Ratios BBVA Group

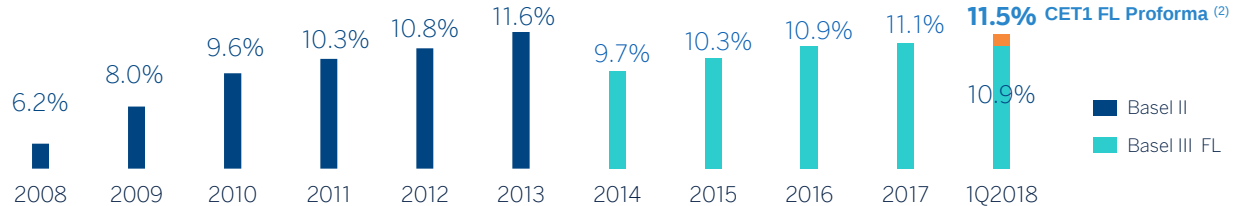
Mar.18 (%)



Mar-18

- 11.47% CET1 FL pro-forma above our 11% Target.
- 1.5% AT1 and 2% T2 buckets already covered on a FL and phased-in basis

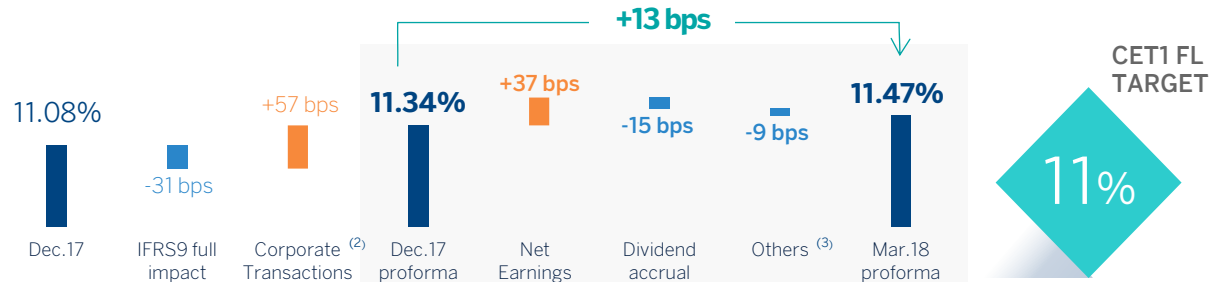
## CET1 FL Ratio – BBVA Group (%)



CET1 €17.5 bn

x 2.2

→ €38.9 bn

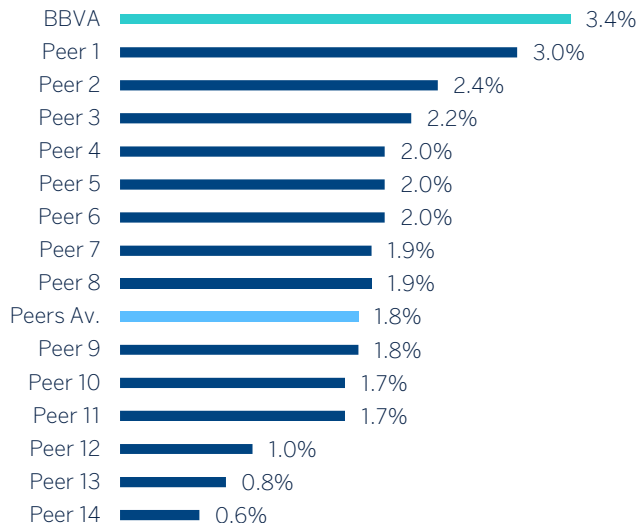


(1) T2 bucket includes part of the T2 issued by Garanti and part of the T2 issued by Bancomer, both pending approval by ECB for the purpose of computability in the Group's ratio;  
 (2) Including Corporate Transactions pending to be closed: sale of BBVA Chile and RE Assets to Cerberus; (3) Others includes RWAs, mark to market of the AFS portfolio, FX impact, AT1 coupons, among others.

# Low earnings volatility and ability to generate capital allow for lower capital needs

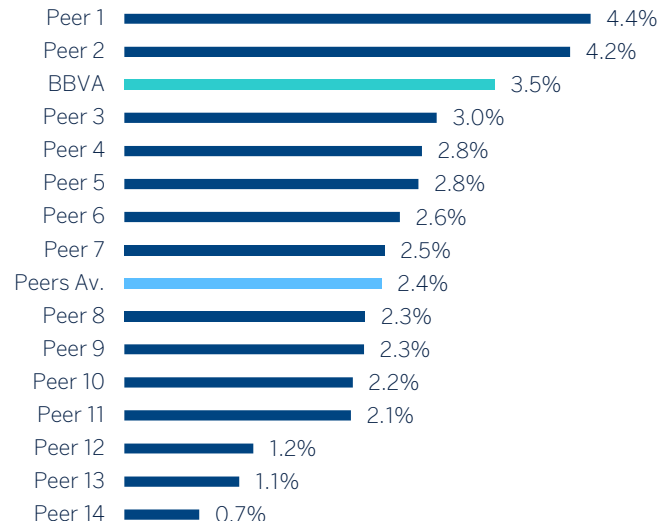
## Pre-provision profit<sup>(1)</sup> / Net Loans

12M17 European peers / 3M18 BBVA



## Pre-provision profit<sup>(1)</sup> / RWAs

12M17 European peers / 3M18 BBVA



In less than 4 years,  
BBVA is able to generate  
Pre-Provision Profit  
equivalent to its 11%  
CET1 FL target

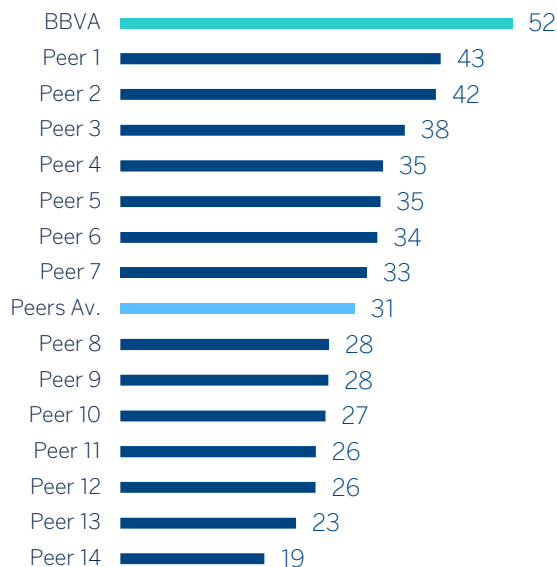
(1) Annualized Pre-provision profit for BBVA; (2) European Peer Group: BARC, BNPP, CASA, CS, CMZ, DB, HSBC, ISP, LBG, RBS, SAN, SG, UBS, UCG.

BBVA's business model provides significant room to absorb losses

# High quality capital

## RWAs/ Total Assets

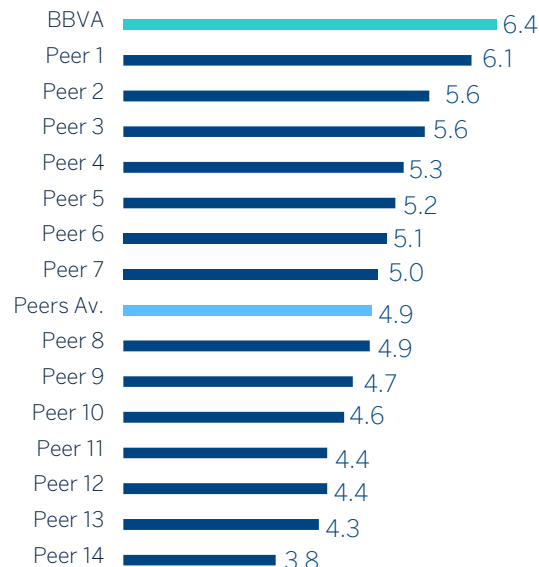
Dec.17 European peers / Mar.18 BBVA , %



# 1

## Fully-Loaded Leverage Ratio

Dec.17 European peers / Mar.18 BBVA , %



# 1

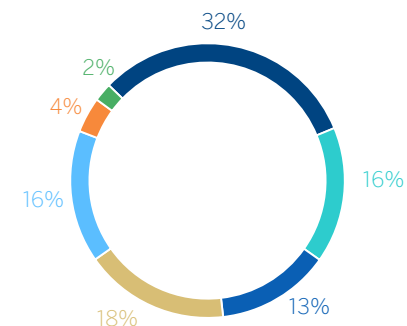
European Peer Group: BARC, BNPP, CASA, CS, CMZ, DB, HSBC, ISP, LBG, RBS, SAN, SG, UBS, UCG.

BBVA maintains the highest RWAs density and Leverage ratio of its European Peer Group

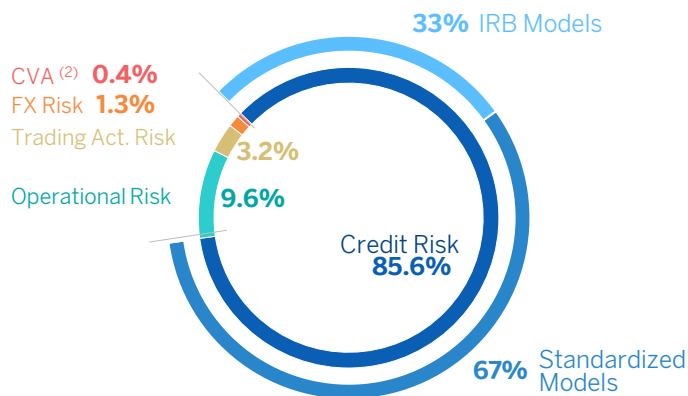
# Risk-Weighted Assets distribution

**TOTAL RWAs Fully Loaded** Mar.18 (€m)

356,847 €m



|                  |         |
|------------------|---------|
| Spain (1)        | 112,501 |
| USA              | 57,262  |
| Mexico           | 47,769  |
| Turkey           | 60,936  |
| South America    | 55,718  |
| Rest of Eurasia  | 14,907  |
| Corporate Center | 7,753   |



Optimizing Capital Allocation is one of BBVA's Strategic Priorities

~ 80% of the RWAs located in Investment Grade countries

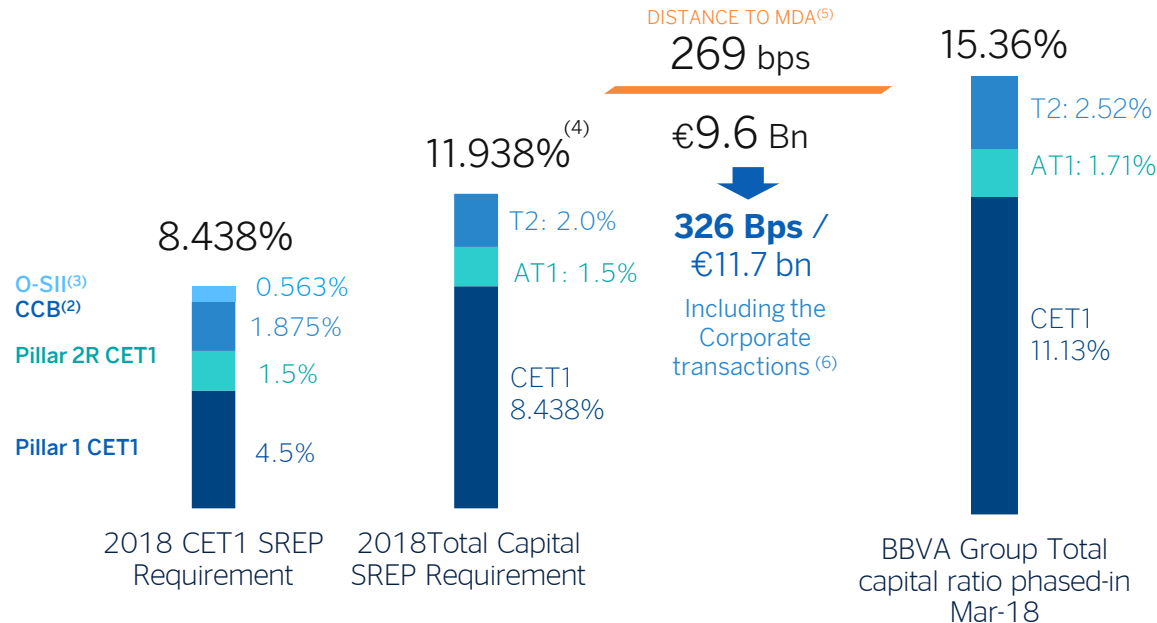
Limited usage of internal models in Credit Risk RWAs

Potential lower impact from future regulatory requirements

# Capital ratios well above requirements

## 2018 SREP Requirement and distance to MDA<sup>(1)</sup> at Group level

Mar.18



Well above 2018  
Total Capital and CET1  
SREP requirements:  
Significant buffer  
to MDA: 269 bps/**326 bps**  
including Corp.  
Transactions <sup>(6)</sup>

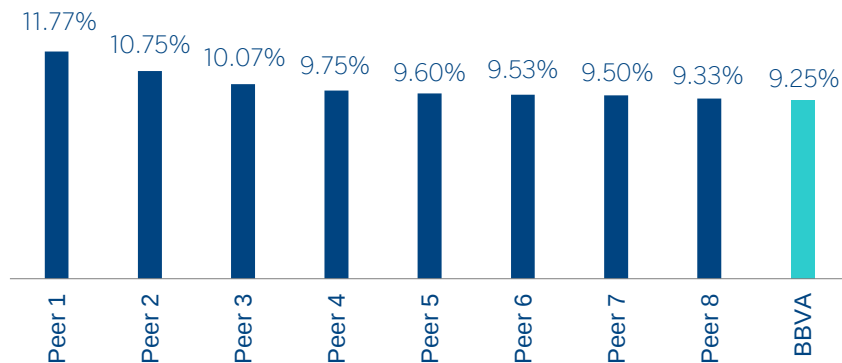
Pro-forma buffer to MDA  
on a fully loaded basis <sup>(6)</sup>,  
<sup>(7)</sup>: **222 bps**

(1) Maximum Distributable Amount; (2) The Capital Conservation Buffer (CCB) stands, in fully loaded terms, at 2.5% CET1; (3) The Other Systemic Important Institution buffer (O-SII) stands, in fully loaded terms, at 0.75% CET1; (4) 2018 SREP Requirement as announced on the Relevant Event dated 13 Dec.2017; (5) 269bps of Buffer to MDA = 11.13% Mar-18 CET1 phased-in ratio – 8.438% 2018 CET1 SREP Requirement; (6) Includes +57bps from Corporate transactions (Sale of BBVA Chile and RE Assets to Cerberus) pending to be closed; (7) provided for information purposes as the distance to MDA is calculated based on phased-in ratios and these are the legally binding ones

# BBVA has the lowest SREP requirement among peers

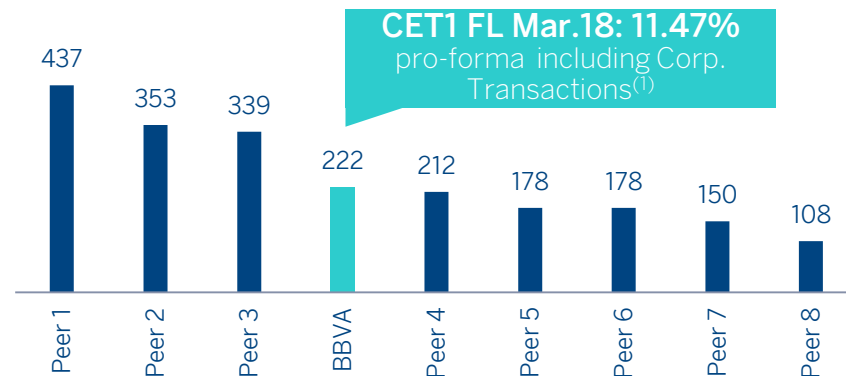
## CET1 SREP Requirement - FL

(based on 2018 requirement)



## Distance to MDA vs Fully Loaded SREP requirement

Dec.17 European peers / Mar.18 BBVA



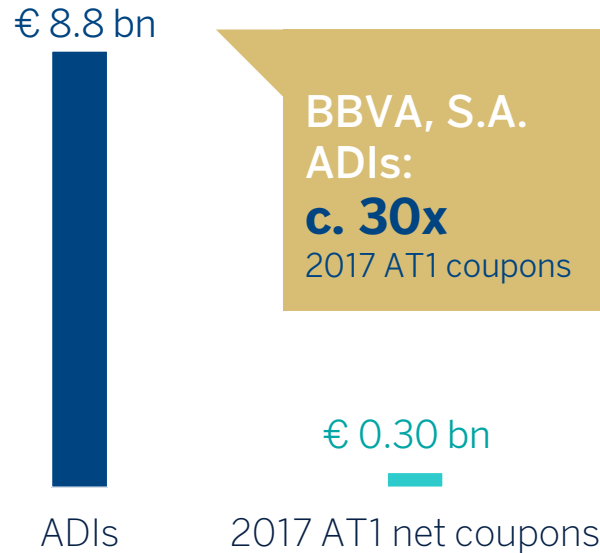
- BBVA has the **lowest SREP requirement** among its European peers
- BBVA 2018 SREP requirement remains **unchanged vs. 2017** one

- Ample buffer** over the minimum requirements
- Efficient capital structure**

# High level of Available Distributable Items (ADIs)

## BBVA, S.A. (Parent Company)

Dec.17, € bn



**Significant  
payment capacity  
from distributable  
items despite  
conservative  
calculation**

(Share Premium not included)

**Supported by  
sustainable  
profitability**

Note: ADIs calculated at a parent company level (BBVA, S.A.) as: Net Income + Voluntary Reserves – 2017 Dividend - AT1 coupons. BBVA does not include within the ADIs figure the Share Premium (amounting to +€24 bn as of December 31st, 2017).

# FX Hedging policy

## Capital

- POLICY** BBVA hedges c.70% of the excess capital (what is not naturally hedged by the ratio)
- GOAL** Reduce Consolidated CET1 ratio volatility as a result of FX movements

### CET1 FL Ratio Sensitivity to a 10% Depreciation of EM Currencies (Mar.18)

APROX For each currency  
-2 b.p. (MXN, TRY, and rest of EM currencies)

## P&L

- POLICY** BBVA hedges on average between 30%-50% of foreign subsidiaries expected net attributable profit
- GOAL** Reduce Net Attributable Profit volatility as a result of FX movements

### 2018 Net Attributable Profit FX Hedging (Mar.18):

c. 50% At a Group level

c. 57% For EM Currencies  
(of which Mexico c.70% and Turkey c.50%)

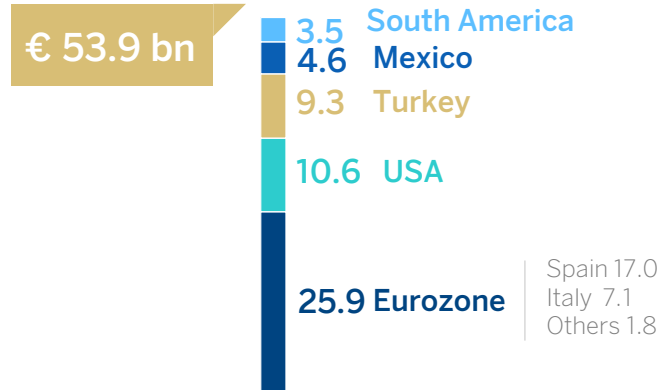
P&L hedging costs booked in the Corporate Center's NTI

BBVA maintains a prudent FX hedging policy to ensure low volatility on the CET1 ratio and limited FX impact on the P&L account

# ALCO and Equity HTC&S<sup>(1)</sup> Portfolio

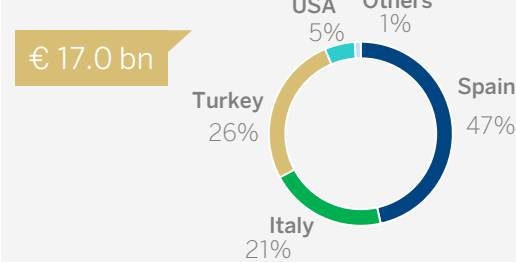
## ALCO Portfolio breakdown by region

(Mar.18, € bn)



## o.w. HTC<sup>(2)</sup> Portfolio breakdown

(Mar.18, € bn)



Diversified portfolio  
across BBVA's footprint

HTC<sup>(2)</sup> portfolio  
contributes to maintain  
the overall impact of  
market volatility at  
sound levels

## Equity HTC&S<sup>(1)</sup> portfolio – Main stakes



(1) HTC&S: Held to Collect and Sell; (2) HTC: Held to Collect; (3) BBVA's own position (does not include clients' induced positions)

# 06



MREL

# MREL framework: uncertainty remains but closer to the final outcome

## Key themes to manage...

(still under discussion)

### SRB Policy for MPE institutions

### Eligibility of instruments

### Calendar / Transition period

## ... but some themes clearer

### Calibration

### Perimeter for quantification of MREL

## Hypothesis for BBVA

- Treatment of intragroup investments for MREL calculation
- Subsidiaries are self-sufficient both in terms of capital and funding
- 2.5% RWA of senior unsecured probably eligible for MREL initially
- SRB has yet not published its policy on eligible instruments
- Subordination requirement
- Potential transition period up to 4 years
- BBVA is an O-SII entity: subject to MREL (not TLAC)
- Calibration following SRB policy 2017
- BBVA follows a MPE resolution strategy
- MREL perimeter: BBVA Euro subconsolidated level

# BBVA's 2018 Funding plan

## Capital

- BBVA has already filled its AT1 and T2 layers
- BBVA expects to maintain the 1.5% AT1 and 2% T2 regulatory buckets
- Hybrid capital issuance will be limited to maturities and call options
  - 2013 AT1 USD 1.5 bn (9% coupon), to be amortized in May 18

## MREL Eligible Debt

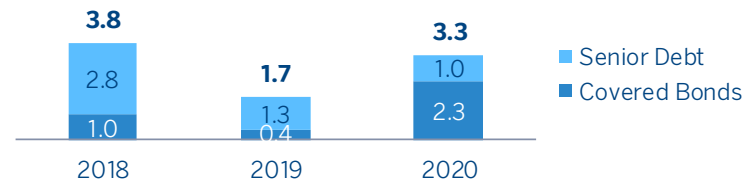
- BBVA's funding plans will be focused on rolling over non-capital wholesale funding maturities into MREL eligible instruments
- According to the funding plan, € 2.5-3.5 bn SNP issuances are expected during 2018 <sup>(1)</sup>
  - € 1.5 bn SNP 5y FRN successfully issued in Mar.18

(1) Subject to market conditions

## Maturity profile

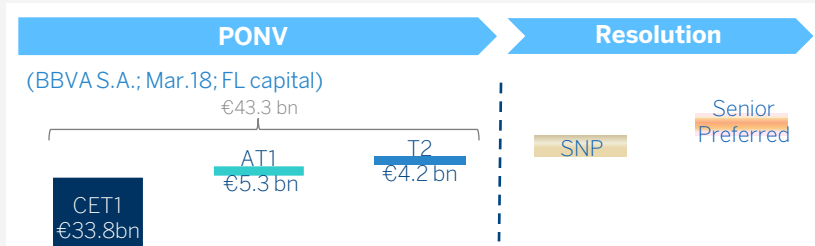
- Wholesale debt maturity profile offers flexibility to refinance current instruments into new SNP, if required:

**2018-20 BBVA, S.A. senior & covered bonds maturity profile**  
(BBVA, S.A.; Dec. 17; € bn)



## SNP noteholders have significant buffer

- Significant capital buffer of € 43 bn of subordinated capital (CET1, AT1 and T2)



This plan would position BBVA's capital structure in a very solid stance to meet any further MREL needs (if required by the final calibration), over the rest of the transition period

# BBVA Eur 1.5 bn 5-year FRN Senior Non-Preferred

## Rationale

- Following up with BBVA's **issuance plan of € 2.5-3.5 bn of SNP** for 2018, **in anticipation of upcoming MREL requirements**, that have yet to be communicated by the resolution authorities
- This issuance is the **first public transaction** in 2018 for BBVA SA, the second one in SNP format <sup>(1)</sup>

## Key Features

- Settlement Date: **9<sup>th</sup> March, 2018**
- Amount: **€ 1.5 bn**
- Maturity: **5 years**
- Coupon: **3mE +60 bps** (FRN-Floating Rate Notes)
- Re-offer Spread at **3mE+52 bps**, after a strong book of c3.2 bn (pre-rec), that allowed c15bps tightening from IPT <sup>(2)</sup> 3mE+high 60s bps. This means no issue concession
- Great book granularity and quality. **Real Money represented 86%** (Fund Managers 77%, Insurance and Pension Funds 9%). In terms of **geographical distribution**, demand was mainly led by **Germany/Austria (35%)**, followed by **Spain (24%)** and France **(14%)**

(1) During 2017 BBVA issued its inaugural SNP € 1.5 bn 0.75% Fixed 5Y and € 290 Mn through private deals (2) IPT= Initial Pricing Talk

BBVA successfully issued a Eur 1.5 bn 5Y FRN Senior Non-Preferred, paying the lowest coupon for a Spanish issuer in this instrument

# 07



## Liquidity & Funding

# Liquidity & Funding

Self-sufficient subsidiaries from a liquidity point of view, with robust supervision and control by parent company

Retail profile of BBVA Group balance sheet with limited dependence on wholesale funding

Parent and subsidiaries proven ability to access the wholesale funding markets (medium & long term) on a regular basis

Ample high quality collateral available, compliant with regulatory liquidity requirements at a Group and Subsidiary level

# Principles of BBVA Group's self-sufficient business model

## Subsidiaries

- Self-sufficient balance-sheet management
- Own capital and liquidity management
- Market access with its own credit, name and rating
- Responsible for doing business locally

## Corporate Center

- Guidelines for capital and liquidity / ALCO supervision
- Common risk culture

Decentralized model



## Advantages

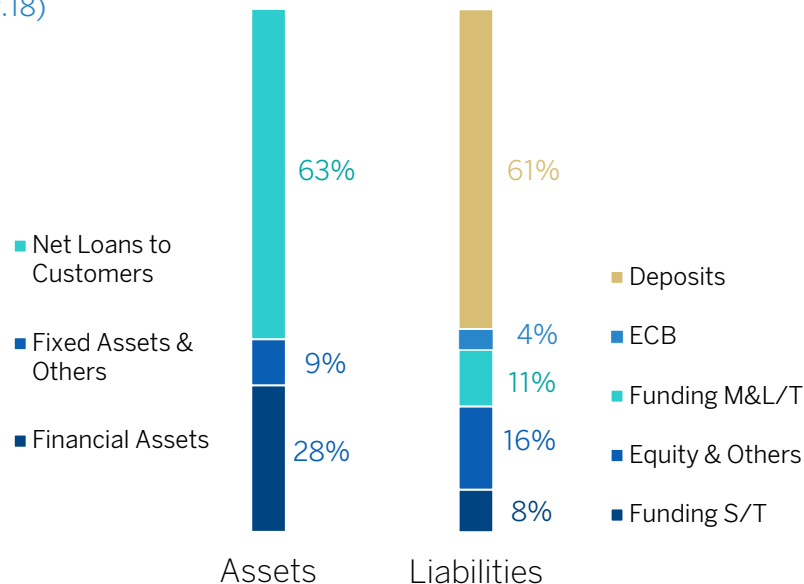
- Market discipline and proper incentives / sustainable credit growth
- Medium term orientation / consistent with retail banking
- Natural firewalls / limited contagion
- Safeguards financial stability / proven resilience during the crisis
- Helps development of local capital markets
- Buffers in different balance sheets

No liquidity transfers between the parent and subsidiaries or among subsidiaries

# Financial soundness based on the funding of lending activity

## BBVA Group Liquidity balance sheet<sup>(1)</sup>

(Mar.18)



(1) Management liquidity balance sheet (net of interbank balances and derivatives)

## BBVA Group Liquidity metrics

(Mar.18)

|                                    | Euroz. <sup>(2)</sup> | USA                 | Mexico | Turkey | S. Amer.   |
|------------------------------------|-----------------------|---------------------|--------|--------|------------|
| LTD <sup>(3)</sup>                 | 106%                  | 90%                 | 99%    | 115%   | 107%       |
| LCR                                | 150%                  | 141% <sup>(4)</sup> | 148%   | 136%   | well >100% |
| <div>LCR BBVA Group<br/>126%</div> |                       |                     |        |        |            |

(2) Perimeter: Spain+Portugal+Rest of Eurasia

(3) Calculated under IFRS9

(4) Compass LCR calculated according to local regulation (Fed Modified LCR)

Comfortable  
liquidity position

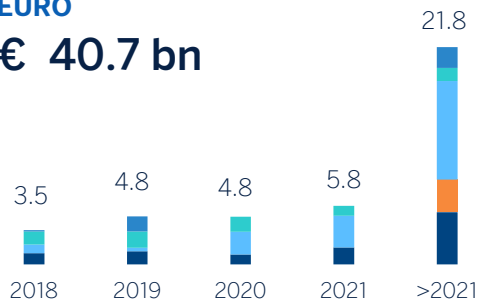
LCR ratios clearly above regulatory requirements (> 100% in 2018),  
both at a Group level and in all banking subsidiaries

# Broaden geographical diversification of access to market

Medium & long-term wholesale funding maturities (Mar.18; € bn)

**EURO**

€ 40.7 bn



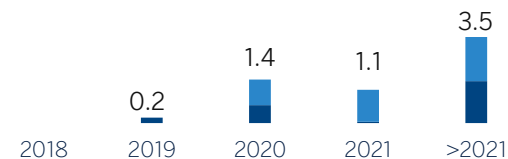
**USA**

€ 1.9 bn



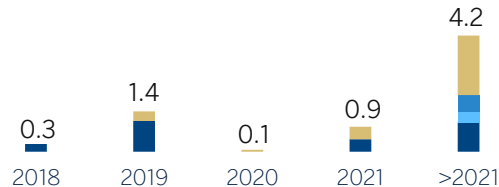
**MEXICO**

€ 6.2 bn



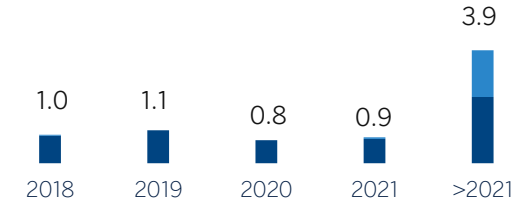
**TURKEY**

€ 6.9 bn



**S. AMERICA**

€ 7.7 bn



■ Senior Debt      ■ Senior Non Preferred      ■ Covered Bonds  
 ■ Preferred Shares / AT1      ■ Subordinated      ■ Others

Outstanding amounts as of Mar.18  
 FX as of Mar.18: EUR = 1.23 USD; EUR = 22.52 MXN; EUR = 4.9 TRY

Ability to access the funding markets in all our main subsidiaries using a diversified set of debt instruments

# 08



Ratings

# BBVA Group Ratings by Agency

## Latest Rating Actions (1Q18)

Long Term Issuer / Senior Unsecured Ratings

**S&P**

**+1 notch upgrade to A-**  
(Apr. 6<sup>th</sup>, 2018)

**A-**

**DBRS**

**+1 notch upgrade to A(High)**  
(Apr. 12<sup>th</sup>, 2018)

**A(High)**

**Moody's**

**Outlook to Positive**  
(Apr. 17<sup>th</sup>, 2018)

**Baa1**

## BBVA Ratings<sup>(1)</sup>

|                                 | Moody's                                                                                                   | S&P                                                                                                          | Fitch                                                                                         | DBRS                                                                                                                | Scope                                                                                              |
|---------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| <b>Outlook</b><br>Issuer/Senior | <b>Positive</b>                                                                                           | <b>Stable</b>                                                                                                | <b>Stable</b>                                                                                 | <b>Stable</b>                                                                                                       | <b>Stable</b>                                                                                      |
| <b>Investment grade</b>         | Aaa<br><b>Aa1 CB</b><br>Aa2<br>Aa3<br>A1<br>A2<br>A3<br><b>Baa1 Senior</b><br>Baa2<br><b>Baa3T2 / SNP</b> | AAA<br>AA+<br>AA<br><b>AA- CB</b><br>A+<br>A<br><b>A- Senior</b><br><b>BBB+ SNP</b><br><b>BBB T2</b><br>BBB- | AAA<br>AA+<br>AA<br>AA-<br>A+<br>A<br><b>A- Senior / SNP</b><br><b>BBB+ T2</b><br>BBB<br>BBB- | <b>AAA CB</b><br>AA (H)<br>AA<br>AA (L)<br><b>A (H) Senior</b><br>A<br><b>A (L) T2</b><br>BBB (H)<br>BBB<br>BBB (L) | <b>AAA CB</b><br>AA+<br>AA<br>AA-<br><b>A+ Senior</b><br><b>A SNP</b><br>A-<br>BBB+<br>BBB<br>BBB- |
| <b>Non Investment Grade</b>     | Ba1<br><b>Ba2 AT1</b><br>Ba3<br>B1<br>B2<br>B3<br>(...)                                                   | BB+<br>BB<br>BB-<br>B+<br>B<br>B-<br>(...)                                                                   | BB+<br><b>BB AT1</b><br>BB-<br>B+<br>B<br>B-<br>(...)                                         | BB (H)<br>BB<br>BB (L)<br>B (H)<br>B<br>B (L)<br>(...)                                                              | <b>BB+ AT1</b><br>BB<br>BB-<br>B+<br>B<br>B-<br>(...)                                              |

Note: CB = Covered Bonds, SNP = Senior Non Preferred

(1) A rating is not a recommendation to buy, sell or hold securities and may be subject to revision, suspension or withdrawal at any time by the assigning rating organisation.

3 Rating Agencies have taken positive rating actions on BBVA in 1Q18

4 out of 5 Rating Agencies assign BBVA a rating on the single A space

# 09

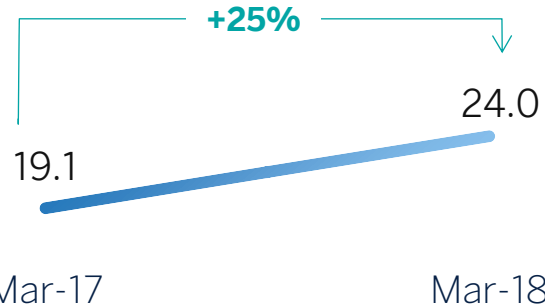


## Transformation Strategy

# Digital Customers – BBVA Group

## Digital Customers

(Mn, % penetration)



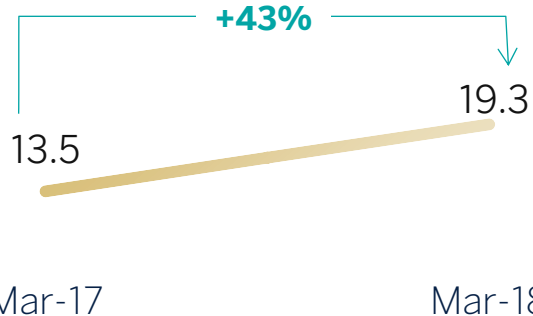
PENETRATION

38%

45%

## Mobile Customers

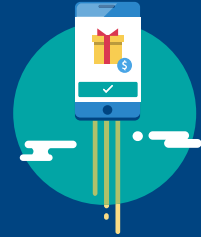
(Mn, % penetration)



PENETRATION

26%

36%

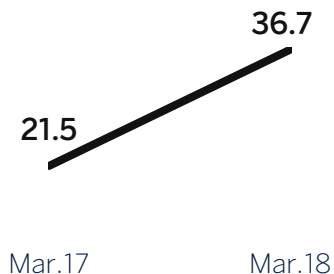


Goal: 50% tipping point of digital customers in 2018 and mobile customers in 2019

# Digital Sales

(% of total sales YtD, # of transactions)

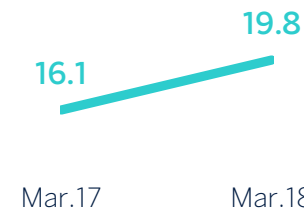
## GROUP



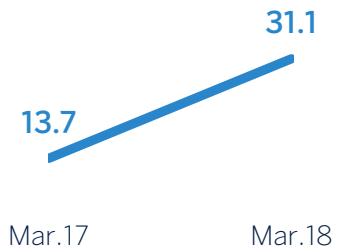
## SPAIN



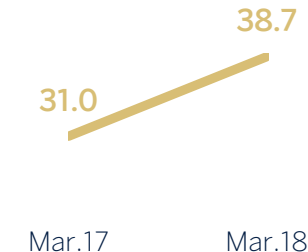
## USA<sup>1</sup>



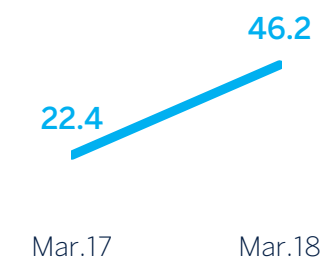
## MEXICO



## TURKEY



## SOUTH AMERICA



**Strong growth  
across markets**

# APPENDIX

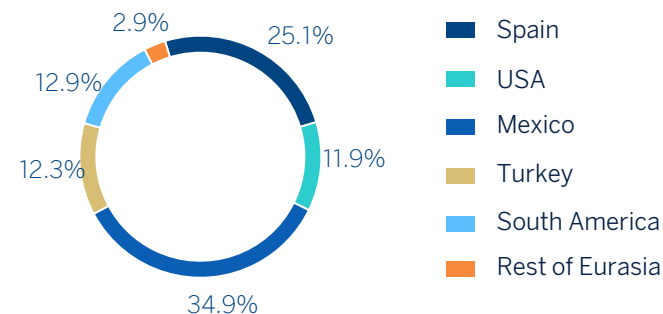


- BBVA Group 3M18 Profit & Loss
- Risk Indicators by Areas
- Capital Base: BBVA Group & BBVA S.A.
- BBVA, S.A.: 2018 SREP Requirement and distance to MDA
- Debt Issuances – 2017/2018YTD
- Amortized notes – 2017/2018YTD
- MREL framework: creation of SNP layer in Spain

# BBVA Group 3M18 Profit & Loss

| BBVA Group (€m)                       | 1Q18         | Change<br>1Q18/1Q17 |             |
|---------------------------------------|--------------|---------------------|-------------|
|                                       |              | %                   | % constant  |
| <b>Net Interest Income</b>            | <b>4,288</b> | <b>-0.8</b>         | <b>9.3</b>  |
| Net Fees and Commissions              | 1,236        | 1.1                 | 9.8         |
| Net Trading Income                    | 410          | -40.6               | -38.5       |
| Other Income & Expenses               | 162          | 11.2                | 19.1        |
| <b>Gross Income</b>                   | <b>6,096</b> | <b>-4.5</b>         | <b>4.2</b>  |
| Operating Expenses                    | -2,979       | -5.0                | 3.2         |
| <b>Operating Income</b>               | <b>3,117</b> | <b>-4.0</b>         | <b>5.1</b>  |
| Impairment on Financial Assets        | -823         | -12.9               | -5.2        |
| Provisions and Other Gains and Losses | -58          | -75.5               | -75.4       |
| <b>Income Before Tax</b>              | <b>2,237</b> | <b>8.3</b>          | <b>20.1</b> |
| Income Tax                            | -611         | 6.5                 | 17.3        |
| <b>Net Income</b>                     | <b>1,626</b> | <b>9.0</b>          | <b>21.1</b> |
| Non-controlling Interest              | -286         | -2.2                | 15.8        |
| <b>Net Attributable Profit</b>        | <b>1,340</b> | <b>11.8</b>         | <b>22.3</b> |

## Net Attributable Profit breakdown (3M18)



Note: Spain includes Banking activity in Spain and Non Core Real Estate. Figures exclude Corporate Center

# Risk Indicators by Areas

## NPL ratio<sup>(1)</sup>

(%)

|                                          | Mar.17      | Dec.17      | Mar.18      |
|------------------------------------------|-------------|-------------|-------------|
| <b>BBVA Group</b>                        | <b>4.91</b> | <b>4.55</b> | <b>4.41</b> |
| Banking activity in Spain <sup>(2)</sup> | 6.00        | 5.52        | 5.36        |
| The United States                        | 1.34        | 1.22        | 1.17        |
| Mexico                                   | 2.27        | 2.31        | 2.13        |
| Turkey                                   | 2.63        | 3.89        | 3.73        |
| South America                            | 3.30        | 3.40        | 3.61        |
| Rest of Eurasia                          | 2.84        | 2.40        | 2.07        |

## NPL coverage ratio<sup>(1)</sup>

(%)

|                           | Mar.17    | Dec.17    | Mar.18    |
|---------------------------|-----------|-----------|-----------|
| <b>BBVA Group</b>         | <b>71</b> | <b>65</b> | <b>73</b> |
| Banking activity in Spain | 53        | 50        | 57        |
| The United States         | 106       | 104       | 98        |
| Mexico                    | 129       | 123       | 153       |
| Turkey                    | 128       | 85        | 86        |
| South America             | 96        | 89        | 93        |
| Rest of Eurasia           | 75        | 74        | 88        |

## Cost of Risk<sup>(1)</sup>

(%)

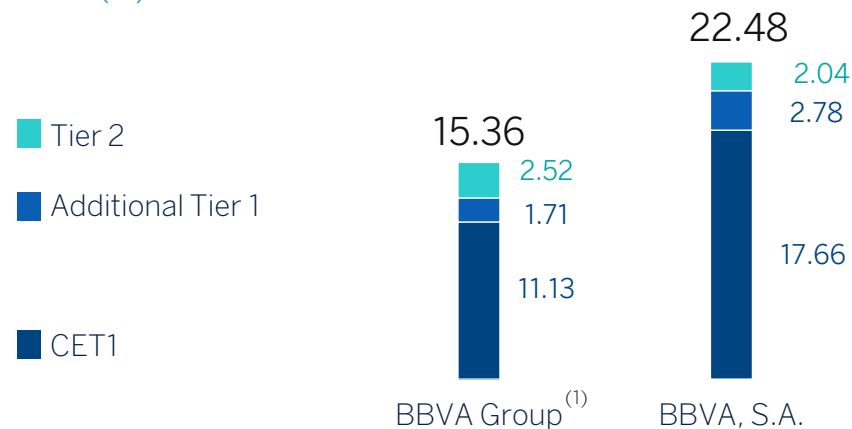
|                           | Mar.17      | Dec.17      | Mar.18      |
|---------------------------|-------------|-------------|-------------|
| <b>BBVA Group</b>         | <b>0.91</b> | <b>0.89</b> | <b>0.85</b> |
| Banking activity in Spain | 0.38        | 0.32        | 0.17        |
| The United States         | 0.49        | 0.43        | 0.16        |
| Mexico                    | 3.27        | 3.24        | 3.18        |
| Turkey                    | 0.85        | 0.82        | 1.17        |
| South America             | 1.49        | 1.32        | 1.37        |
| Rest of Eurasia           | -0.19       | -0.16       | -0.36       |

(1) Data as of 1Q18 under IFRS9 standards, 2017 figures under IAS 39) (2) NPL ratio exclude repos

# Capital Base: BBVA Group & BBVA, S.A.

## Phased-in capital ratios

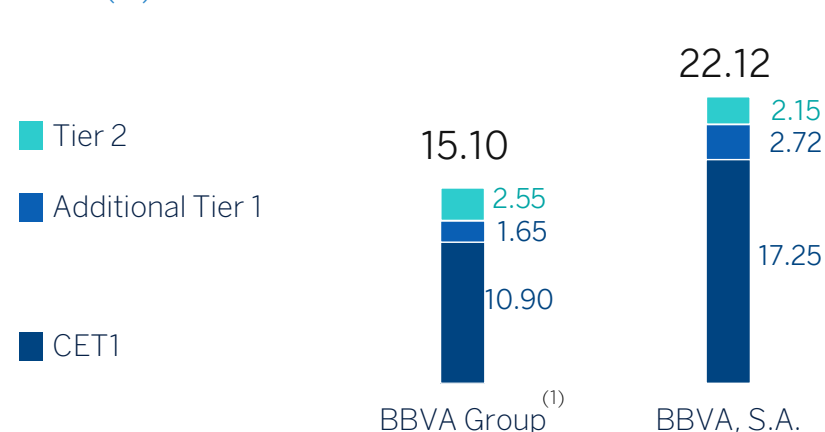
Mar.18 (%)



|                           |                    |                    |
|---------------------------|--------------------|--------------------|
| CET1                      | € 39,877 m         | € 34,527 m         |
| AT1                       | € 6,128 m          | € 5,430 m          |
| T2                        | € 9,032 m          | € 3,994 m          |
| <b>Total Capital Base</b> | <b>€ 55,038 m</b>  | <b>€ 43,951 m</b>  |
| <b>RWA</b>                | <b>€ 358,386 m</b> | <b>€ 195,512 m</b> |

## Fully-loaded capital ratios

Mar.18 (%)



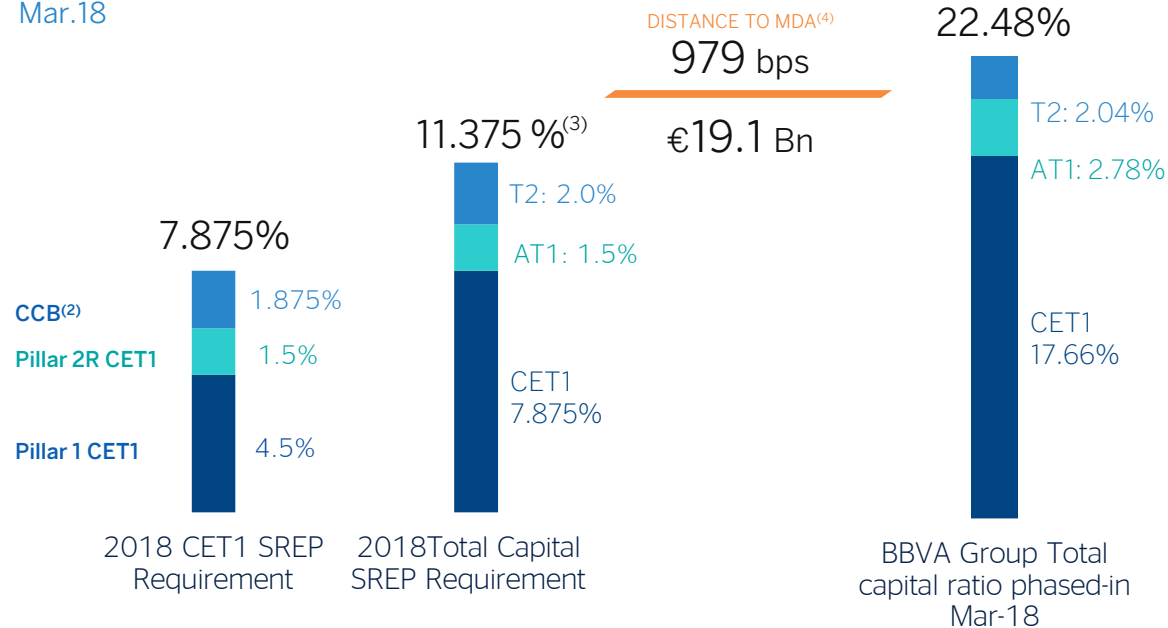
|                           |                    |                    |
|---------------------------|--------------------|--------------------|
| CET1                      | € 38,899 m         | € 33,769 m         |
| AT1                       | € 5,895 m          | € 5,321 m          |
| T2                        | € 9,091 m          | € 4,216 m          |
| <b>Total Capital Base</b> | <b>€ 53,885 m</b>  | <b>€ 43,305 m</b>  |
| <b>RWA</b>                | <b>€ 356,847 m</b> | <b>€ 195,741 m</b> |

(1) T2 bucket includes part of the T2 issued by Garanti, and by Bancomer, pending approval by ECB for the purpose of computability in the Group's ratio.

# Capital ratios well above requirements

## 2018 SREP Requirement and distance to MDA<sup>(1)</sup> at a Parent Company level (BBVA, S.A.)

Mar.18



Well above 2018  
Total Capital and CET1  
SREP requirements

Significant buffer  
to MDA: **979 bps**

(1) Maximum Distributable Amount; (2) The Capital Conservation Buffer (CCB) stands, in fully loaded terms, at 2.5% CET1; (3) 2018 SREP Requirement as announced on the Relevant Event dated 13 Dec 2017; (4) 979 bps of Buffer to MDA = 17.66% Mar-18 CET1 phased-in ratio – 7.875% 2018 CET1 SREP Requirement.

# Debt Issuances – 2017 - 2018YTD

## BBVA, S.A.

| Product      | Issue Date | Call Date | Maturity | Nominal currency | Coupon                                           | Isin         |
|--------------|------------|-----------|----------|------------------|--------------------------------------------------|--------------|
| SNP          | Mar-18     | -         | Mar-23   | € 1,500 M        | 3ME+ 0.60%                                       | XS1788584321 |
| SNP          | Nov-17     | -         | Nov-23   | € 150 M          | 3ME+0.67%                                        | XS1724512097 |
| AT1          | Nov-17     | Nov-27    | Perp     | \$ 1,000 M       | 6.13%                                            | US05946KAF84 |
| SNP          | Nov-17     | -         | May-28   | € 140 M          | 1.72%                                            | XS1712061032 |
| SNP          | Sep-17     | -         | Sep-22   | € 1,500 M        | 0.75%                                            | XS1678372472 |
| AT1          | May-17     | May-22    | Perp     | € 500 M          | 5.875%                                           | XS1619422865 |
| Tier 2       | May-17     | -         | May-27   | CHF 20 M         | 1.60%                                            | XS1615673701 |
| Tier 2       | May-17     | -         | May-27   | € 150 M          | 2.541%                                           | XS1615674261 |
| Senior Unsec | Apr-17     | -         | Apr-22   | € 1,500 M        | 3ME+0,60%                                        | XS1594368539 |
| Tier 2       | Mar-17     | Mar-27    | Mar-32   | \$ 120 M         | 5.700%                                           | XS1587857498 |
| Tier 2       | Mar-17     | -         | Mar-27   | € 53.4 M         | fixed 3% (2 yr) - floating CMS10y + 1.30% (8 yr) | XS1579039006 |
| Tier 2       | Feb-17     | -         | Feb-32   | € 165 M          | 4.000%                                           | XS1569874503 |
| Tier 2       | Feb-17     | -         | Feb-27   | € 1,000 M        | 3.50%                                            | XS1562614831 |
| Senior Unsec | Jan-17     | -         | Jan-22   | € 1,000 M        | 0.625%                                           | XS1548914800 |

## BBVA Turkey

| Product      | Issue Date | Call Date | Maturity | Nominal currency | Coupon | Isin         |
|--------------|------------|-----------|----------|------------------|--------|--------------|
| Tier 2       | May-17     | May-22    | May-27   | \$ 750 M         | 6.125% | XS1617531063 |
| Senior Unsec | Mar-17     | -         | Mar-23   | \$ 500 M         | 5.875% | XS1576037284 |

## BBVA USA

| Product      | Issue Date | Call Date | Maturity | Nominal currency | Coupon | Isin         |
|--------------|------------|-----------|----------|------------------|--------|--------------|
| Senior Unsec | Jun-17     | May-22    | Jun-22   | \$ 750 M         | 2.875% | XS1617531063 |

## BBVA Mexico

| Product | Issue Date | Call Date | Maturity | Nominal currency | Coupon | Isin         |
|---------|------------|-----------|----------|------------------|--------|--------------|
| Tier 2  | Jan-18     | Jan-28    | Jan-33   | \$ 1,000 M       | 5.125% | US05533UAF57 |

# Amortized notes – 2017 - 2018YTD

|                                                | Product   | Issue Date | Redemption  | Outstanding currency (M) | Outstanding € (M) | Coupon                   |
|------------------------------------------------|-----------|------------|-------------|--------------------------|-------------------|--------------------------|
| BBVA, S.A.                                     | AT1       | May-13     | May-18      | \$ 1,500 M               | 1248              | 9.00%                    |
|                                                | Tier 2    | Feb-07     | Feb-18      | € 257                    | 257               | 3ME+0.80%                |
| BBVA Subordinated Capital                      | Tier 2    | Oct-05     | Jan-18      | € 99                     | 99                | 3ME+0.80%                |
| BBVA International Preferred, S.A. Unipersonal | Preferred | Apr-07     | Apr-17      | \$ 600                   | 499               | 5.919%                   |
|                                                | Preferred | Sep-06     | Mar-17      | € 164                    | 164               | 3ME+1.95%                |
|                                                | Preferred | Sep-05     | Mar-17      | € 86                     | 86                | 3ME+1.65%                |
| BBVA Mexico                                    | Tier 2    | May-07     | May-17      | \$ 500                   | 416               | 6%                       |
| BBVA Peru                                      | Tier 2    | May-07     | May-17      | PEN 40                   | 11                | 5.85%                    |
| BBVA USA <sup>(1)</sup>                        | Tier 2    | Jun-03/04  | Sept/Oct-17 | \$ 100                   | 83                | 3ML+2.81% <sup>(2)</sup> |

(1) Includes a total of 4 trust preferred securities issued in 2003 and 2004; (2) Average coupon of the 4 issuances

BBVA follows an economic call policy

# MREL framework: creation of SNP layer in Spain

## Insolvency Hierarchy

| Previous Insolvency Law                          |                             | Approved New Spanish Insolvency Law              |                             |
|--------------------------------------------------|-----------------------------|--------------------------------------------------|-----------------------------|
| Exempted deposits /<br>Deposit Guarantee Schemes |                             | Exempted deposits /<br>Deposit Guarantee Schemes |                             |
| Preferred deposits<br>(SMEs and natural persons) |                             | Preferred deposits<br>(SMEs and natural persons) |                             |
| Senior<br>unsecured<br>liabilities               | Other<br>Ordinary<br>claims | Senior<br>unsecured<br>liabilities               | Other<br>Ordinary<br>claims |
| Other sub debt                                   |                             | Other sub debt                                   |                             |
| Tier 2                                           |                             | Tier 2                                           |                             |
| AT1                                              |                             | AT1                                              |                             |
| Equity                                           |                             | Equity                                           |                             |

Senior Non Preferred  
debt

- Spanish legal framework creating the Senior Non Preferred layer (RDL 11/17) was approved in June
- Clear identification and prioritization of debt securities available to absorb losses:
  - In case of insolvency, ordinary claims will be classified into preferred and non-preferred ordinary claims, the latter having a lower ranking than the former
  - Non-preferred ordinary claims will rank ahead of subordinated claims
- An ordinary claim will only be considered as non-preferred if it meets the following conditions:
  - It has been issued or created with an effective tenor  $\geq 1$  year,
  - It is not a derivative and has no embedded derivative, and
  - The terms include a clause establishing that it has a lower ranking vis-à-vis the remaining ordinary claims
- The creation of this new layer, expressly acknowledges the possibility for Spanish entities to issue senior debt instruments that meet MREL's subordination requirement (similar to the French statutory approach)

# Fixed Income Presentation

1Q18